



MIDWEST AQUATIC PLANT MANAGEMENT SOCIETY

www.mapms.org

Content policy for Northern Lakes Manager and MAPMS.org

This policy is intended to act as a guideline for the content and integrity of the Northern Lakes Manager (NLM) and MAPMS.org as it relates to the Midwest Aquatic Plant Management Society (MAPMS). The Editor of the society and the Editorial committee shall be responsible for review and revisions of the policy to reflect the evolution of the society. Changes shall be approved by the Board of Directors of MAPMS.

Policy of Content:

1. The purpose of the Northern Lakes Manager and MAPMS.org is to promote the sharing of ideas, methods and practices for the ethical and legal management of waters of the Midwestern United States. Additionally, it is used to promote society activities, encourage membership growth and act as a conduit of information within the aquatics industry.
2. The Editor and/or the Editorial Committee can solicit from; the membership of MAPMS, the Aquatic Plant Management Society or any chapters of the society, other industry trade groups, non-profits or any other group/individual as seen fit, articles, ideas, visual or audio media or any other content. The Board of Directors also may at its discretion promote the society using MAPMS.org and/or the Northern Lakes Manager.
3. All content will be reviewed by the Editor, the Editorial Committee and any other designated person/persons as to the quality, relevance, legality or any other measure deemed necessary to uphold the standards of content policy and the society.
4. The Editor and/or the Editorial Committee reserves the right to withhold or request edits to any submittal prior to publication.
5. Any paid advertising will conform to standards as set forth by the Editor and/or the Editorial Committee:
 - a. All “sponsorship” ads will be in the form of a standard business card. Information allowed will be limited to; company name, Products and/or services offered, representative name, address, contact information, logo and slogan.
 - b. The Editorial Committee may, at its discretion, provide limited advertising to local businesses as it relates to the annual MAPMS conference.

This policy was enacted upon approval of the MAPMS board of directors,
on March 31st, 2012.