

Biography
Jim Schmidt
Retired - V.P. Sales & Marketing
Applied Biochemists – A Lonza Co.

Jim Schmidt earned his Bachelor's Degree in Biological Aspects of Conservation from the University of Wisconsin-Milwaukee in 1973 with coursework emphasis on the aquatic sciences (Limnology, Fisheries, Phycology, etc.). As a senior undergraduate in 1973, he was employed by Marine Biochemists, Inc. (MBI) as a seasonal aquatic applicator technician. Upon graduation, he secured a full-time position with MBI and its affiliated chemical manufacturing company, Applied Biochemists, Inc. (ABI) as a Laboratory and Field Technician. In 1977 Jim was promoted to Manager of MB, running their service division for 10 years. He was the primary author and editor of AB's book, How to Identify and Control Water Weeds and Algae, first published in 1976 which continued through 5 revisions/editions. Over the course of his next 32 years and 5 acquisitions of the company, he transitioned to various technical and sales positions with diverse responsibilities in product research & development, regulatory affairs, product support, marketing and sales. Jim was a long-time member and participant in a number of industry-related professional organizations. He was President of MAPMS (1988) and Editor (1991-1999); President of the (National) APMS (2001); and President of the AERF (2015 & 2016). He was awarded Honorary Membership in both the APMS and the MAPMS. He also served for many years on the R.I.S.E. Aquatics Committee. Jim retired from Applied Biochemists – A Lonza Co. in 2015 as V.P. of Sales and Marketing.

