



THE NORTHERN LAKES MANAGER

FALL 2022

WWW.MAPMS.ORG

FROM THE DESK OF THE PRESIDENT: GARRETT MCCLAIN

Dear MAPMS Membership,

I would like to start by thanking all of you for your generous support of the society in past and previous years. Your support is the greatest driver for us as a society and gives us the ability to maintain our successes. We had an outstanding turnout at our 2022 conference and I look forward to making it happen again in 2023. The 43rd annual conference will be held in Grand Rapids, MI at the Amway Grand Plaza Hotel on March 13th through the 16th, 2023. Please note the conference is being held later than normal, mark your calendars and stay tuned for more information.

Recently we held our fall board meeting which included a strategic planning session. We felt it was a successful meeting and we look forward to sharing more details with you soon. As a member of the society your opinions and feedback are very important to us. We encourage everyone to participate in the surveys and questionnaires that we send out periodically. If you feel you are not receiving these communications from the society, please reach out to make sure we have your proper contact information. Also, if you want to share feedback outside of our surveys, please reach out to a board member directly. The board was established to serve the membership and we value your opinions.

MAPMS has also been putting out a lot of great content on social media. We are on Facebook, Twitter, Instagram and LinkedIn. Please like and follow our pages and get involved in our content and discussions. We are also always looking for volunteers to serve on the board and/or our committees. Keep in mind, you are not required to be a board member to serve on a committee. Serving on committees is a great way to get involved in a smaller capacity but still can have a great impact. Those who have interest can feel free to contact the nominations committee chair to discuss further. All the information regarding committees and their chairs can be found on our website www.mapms.org.

The call for papers information is included at the end of this newsletter and it will also be emailed out to everyone. Please take a moment to review and consider some potential ideas to pass on to the program chair. We are always looking for new and interesting subject material and presenters.

The society wants to provide value to you as a member and your feedback is a major part of that. Working together we continue to be one of the strongest societies in the industry and I am proud to be a part of it. The board is working hard to put together another great conference for 2023. I look forward to hearing from and seeing you all in Grand Rapids this coming March.

I wish you all the best!

Garrett McClain

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A BIG THANKS TO OUR 2022 CONFERENCE SPONSORS!

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SPONSORSHIP OPPORTUNITIES

Diamond (\$2,500 +)	<ul style="list-style-type: none"> • Website – listing on meeting sponsor page, with direct link to sponsor’s home page • Program– listing on the meeting sponsor page and special event co-sponsor • Meeting – listing on meeting sponsor sign with logo, at breaks, and on screen w/sponsorship level • One (1) complimentary meeting registration • One (1) complimentary single booth (8×10) exhibit space Recognition plaque presentation at Annual Banquet
Platinum (\$1,000-\$2,499)	<ul style="list-style-type: none"> • Website – listing on meeting sponsor page, with direct link to sponsor’s home page • Program – listing on the meeting sponsor page and as event co-sponsor • Meeting – listing on meeting sponsor sign and screen display at breaks w/ sponsorship level • One (1) complimentary meeting registration and Certificate of Appreciation
Gold (\$750-\$999)	<ul style="list-style-type: none"> • Website– listing on meeting sponsor page, with direct link to sponsor’s home page • Program – listing on the meeting sponsor page • Meeting – listing on meeting sponsor sign and Certificate of Appreciation
Silver(\$350-\$749)	<ul style="list-style-type: none"> • Website – listing on meeting sponsor page, with direct link to sponsor’s home page • Program– listing on the meeting sponsor page • Meeting– Listing on meeting sponsor sign
Bronze (\$100-\$349)	<ul style="list-style-type: none"> • Website – listing on meeting sponsor page • Program– listing on meeting sponsor sign

Sustaining Members Sponsorship

The Midwest Aquatic Plant Management Society is a society mainly comprised of small businesses and we recognize that they are a very important part of the aquatics industry. Sustaining Memberships are opportunities for small companies and their key employees to provide donations to the MAPMS general fund. For a donation of \$150 you will receive special corporate recognition in the MAPMS newsletter, conference program, MAPMS banquet and at MAPMS.org.

Northern Lakes Manager Sponsorship

MAPMS has come a long way in using technology to disseminate information to the membership and those interested in the field of aquatics. We rely on donations from members of the society to continually upgrade these abilities. Those who wish to donate \$80 per year will receive recognition in our newsletter, “The Northern Lakes Manager”, which is published a minimum of 2 times per year.

LOCAL ARRANGEMENTS COMMITTEE: DAVE NICHOLSON

It is time to enjoy Grand Rapids, Michigan once again! A destination “crafted” for meetings...goes hand-in-hand after being voted “Beer City, USA” for the 10TH year. Home to more than 40 breweries, Grand Rapids offers dozens within a few minutes of the hotel in addition to more than 100 lounges and restaurants within walking distance. Additional attractions and activities include museums featuring art, history, horticulture, a President’s legacy and much more! With so much more to highlight in addition to the downtown venues for main attractions to explore—a list of local attractions and information can be found on page 9.

Join us for our 43rd Annual Conference in Grand Rapids, MI on March 13th – 15th, 2023 with host Amway Grand Plaza.

We have a group rate setup with the hotel and reservations can be made at any time. [Click here to make your reservation](#). This link is also live on the society website in the 2023 Conference page.

There is so much more to share and highlight in addition to the downtown venues for main attractions to explore - a list of local attractions and information can be found on page 9.

From your Local Arrangements Committee – See you all soon!

Dave Nicholson- Director, Local Arrangements CommitteeChair

STUDENT AFFAIRS COMMITTEE CHAIR: EDDIE HEATH

Greetings from the Student Affairs Committee,

Student involvement and academic support is critical to fulfilling the mission and vision of MAPMS. Our goal is to have increased student participation in the society, especially participation at our annual conference, which will take place in Grand Rapids, Michigan in March 2023. The conference is a great opportunity to network with academic, government, and industry professionals. MAPMS offers waived conference registration fee for students and can offer lodging and travel assistance to those demonstrating that need. At the annual conference, the Student Affairs Committee cosponsors a *Student & New Member Mixer* just prior to the President’s Reception, as well as a *Student & Government Affairs Luncheon*. We will again be holding a student oral presentation and poster competition at the annual conference; and we look forward to learning about the latest research being conducted by students throughout our region.

The major mechanism to support student research through MAPMS is the Robert L. Johnson Memorial Research Grant. Up to \$10,000 in grant funds are available to qualified graduate students each year to further knowledge in the field of aquatic plant management. Please encourage students and professors that you cross paths with to reach out to the MAPMS Student Affairs Committee and submit an application before the deadline of March 1, 2023.

At the annual meeting, we will also nominate a new student representative to the Board of Directors. If you are a graduate student involved in the field of aquatic plant management, consider reaching out to the Student Affairs Committee for consideration of being our next student representative. Currently, Sydney Van Frost from the University of Wisconsin is serving in this capacity, offering a student perspective to the board of directors.

Eddie Heath– Student Affairs Committee Chair

EDITORIAL UPDATE: LEIF WILLEY

Fall is upon us and with that the board of directors is beginning our planning and organization of the 2023 conference! The editorial committee activities were reduced for most of the summer as normal but are quickly ramping up with conference information rapidly coming together. We will be working diligently to make sure all that information is updated to the website and effectively communicated to the membership in a timely manner.

The 2023 call for papers and abstract submission are included in the newsletter and will be emailed out to our larger conference attendee list as well. In order to increase participation from governmental agency employees, we are planning to offer them a virtual attendance option once again as the Board recognizes there may still be some travel restrictions in place for government officials and academic personnel. Our laptop was upgraded again to ensure it has the capabilities of running the virtual platform without issues. We anticipate that online registration links for the 2023 conference will be fully updated and live by Thanksgiving as that information is finalized. Of course, printable/downloadable PDF forms will also be available and updated for specific attendee type. If you experience any issues during the registration process, please report them to admin@mapms.org with the subject line "Registration Bug"

Leif Willey - MAPMS Editor

NEWS FROM THE GOVERNMENT AFFAIRS COMMITTEE: REID MOREHOUSE

This past summer, we were involved with providing comments to the WI DNR and the WI Natural Resources Board regarding Aquatic Plant Management proposed rule changes. Ultimately, the proposed new rule was removed from the WI Natural Resources Board (August 10, 2022) agenda prior to the meeting. As of now, there are no new updates surrounding this proposed rule. The rule dealt with aquatic vegetation management applications, permitting, and monitoring.

As a reminder to all membership, if you have any topics, news, or concerns please provide those to the committee so we can track and follow up accordingly. MAPMS governmental affairs works with membership and many other organizations to make sure that science and stewardship are upheld when it comes to our industry. Additionally, we look forward to another productive discussion at the Governmental/Student Luncheon at the upcoming conference in Grand Rapids, so please plan on attending that event if you are a government employee or a student. More details to come as we get closer to our annual conference.

Reid Morehouse—Director, Government Affairs Committee Chair

2023 NOMINATIONS ANNOUNCEMENT

Would you like to serve the Midwest Aquatic Plant Management Society? Are you creative, hardworking, and love to give back to your industry? Do you want to become more involved in the Midwest Aquatic Plant Management Society? We are always looking for dedicated members who are willing to volunteer time, effort and ideas to make our society better, help carry out our goals, and work through the day to day business of MAPMS.

If you are interested in becoming more involved, consider joining one of our many committee groups. If your desire is in society leadership, or if you know someone that would be a great addition to the board of directors, please send their name and brief background to mattj@aquaticcontrol.com. Even if you are not quite ready, but would like to be considered for the future, let us know! We are always looking for fresh ideas and new energy to keep this society at the top of the APM trade groups in the country. Thank you in advance for your consideration in becoming more involved in this professional society.

Matthew Johnson— Past President, Nominations Committee Chair

STRATEGIC PLANNING COMMITTEE: PETER FILPANSICK

The MAPMS board completed a strategic planning session on October 18, 2022 at the Amway Grand Plaza Hotel in Grand Rapids, MI. The session was moderated by Dr. Ed Osborne, Professor Emeritus, University of Florida. All directors and officers were present for the strategic planning session. Student representative Sydney Van Frost and Student Affairs Committee chair Eddie Heath both participated via video conference.

The session was very productive and covered the society's mission statement, vision, core values, and strategic goals. We then took time to define specific actions to create a roadmap for accomplishing each goal.

Prior to the planning session, MAPMS members were invited to participate in a survey to provide ideas and feedback about the strategic goals of the society. The responses to that survey were integral to the discussion and decisions during the planning session. Thank you to all the members that participated in the survey.

Dr. Osborne will deliver the draft strategic plan, which will be reviewed by our committee, followed by the board of directors. Once officially adopted, the board will update the mission statement, vision, core values, and strategic goals throughout our publications. Action items will also be assigned to the appropriate committees to create accountability for accomplishing our new strategic goals. Finally, this committee will present all the new information at the 2023 annual business meeting.

On behalf of the Strategic Planning Committee,

Pete Filpansick– Secretary, Strategic Planning Committee Chair

PUBLICITY COMMITTEE: EMILY HENRIGILLIS

The Midwest Aquatic Plant Management Society exhibited at numerous conferences and celebrated Water Quality Month and Lakes Appreciation Month over the summer! We exhibited and were represented at the Wisconsin Lakes & River Convention, the 2022 Joint Aquatic Sciences Meeting, and the 2022 Aquatic Plant Management Society meeting. We will also be attending the Upper Midwest Aquatic Species Conference in Green Bay, WI. We have our marketing materials available at the booth when we exhibit but also by request to support your individual use as well as at any meeting or with any groups you feel would benefit from this literature.

Make sure to follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), and [Twitter](#). We're always looking for and appreciate our members and followers who like, comment, or share our informative posts to boost our exposure and attract potential new members! For additional information, feedback or questions regarding the Publicity Committee please contact the Publicity Committee Chair, Emily Henrigillis at wiplantgal@gmail.com.

Emily Henrigillis– Director, Publicity Committee Chair

**KEEP UP WITH ALL MAPMS NEWS AND INFORMATION AND HELP SPREAD THE WORD:
FOLLOW OUR SOCIAL MEDIA PAGES**



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THE SILENT AUCTION & RAFFLE COMMITTEE: CASEY THOMPSON

Please consider donating an item for the Silent Auction. All funds generated from the silent auction and raffle go to support the Robert L. Johnson Memorial Research Grant. This grant is awarded each year to support research in the field of aquatic plant management. We look forward to making the silent auction and raffle even better for the 2023 conference in Grand Rapids, MI. **Potential Box Raffle items are: Grill / Smoker / Green Egg, Drone, Crossbow, Fishing/Hunting package, \$1,000 cash, Kayak, Yeti Package, Jewelry package.** We are always looking for volunteers to help organize the silent auction and raffle, solicit item donations, sell raffle tickets, fundraising activities ideas, etc. If you interested in serving on the Silent Auction & Raffle Committee or have ideas for box raffle items please contact me at casey@aquaweed.com

Casey Thompson– Director, Silent Auction and Raffle Committee Chair

EXHIBITS COMMITTEE: DAVE NICHOLSON

Thank you to our 2022 Exhibitors. We would like to invite all past exhibitors to join us once again in 2023. From visibility to credibility, exhibiting at MAPMS has many benefits for your business. Establishing a presence, whether big or small, for your company at MAPMS gives you a powerful platform for meeting new customers, reaching out to your existing clientele, and building a more established and reliable brand. **The conference is not complete without the diversity of our exhibitors!** Please help us extend invitations and information to industry colleagues who may want to participate.

For ease of registering, go to our website and download printable forms or register online (new forms coming soon)! Once available, we will be posting hotel information, registration, exhibitor order form, electricity form, shipping information, and more all on the MAPMS website.

We are extremely grateful to our exhibitors and to the years of their contributions to this Society – Thank you Exhibitors.

Dave Nicholson– Director, Exhibits Committee Chair

MEMBERSHIP COMMITTEE: ED SPANOPOULOS

The Membership Committee is happy to announce that we had a great turn out for the 2022 MAPMS Conference in Lake Geneva. While faced with the challenges of a virtual meeting in 2021, the strength of the MAPMS membership remains strong and we had a total of 239 Attendees in person and 30 virtual. Our current membership stands at 230 with 85 new in 2022. Our committee is happy to see such a high turnout and looking forward to seeing us all again next year in Grand Rapids.

Our Committee will be doing what we can to reach current, past, and potential new members encouraging them to come join us at the 2023 conference. During the conference you can expect to see the return of the New Member/Student event as well as additional ways to connect our new members with seasoned ones and everyone in between. We look forward to seeing you all at the Amway Grand Plaza Hotel. Please contact Committee Chair Ed Spanopoulos at ed@lakeandpondbiologists.com with any feedback, questions, or suggestions on how MAPMS can continue to support the Membership.

Ed Spanopoulos– Director, Membership Committee Chair

SPONSORSHIP COMMITTEE: MATTHEW JOHNSON

On behalf of the entire board of directors, and all that attended our record-breaking 2022 Annual Conference, THANK YOU to all of our generous sponsors! There is no way that MAPMS could provide our membership the quality conference that we have come to expect without the donations from our sponsors. Your board of directors also work hard to provide other outreach and education efforts throughout the year. These funds go towards those efforts as well.

As you budget for 2023, please consider continuing your sponsorship of MAPMS. We have outlined what benefits come along with the various sponsorships on page 4 as well as on our website. Our committee will begin to reach out between now and the 2023 Annual Conference to secure those who want to support MAPMS through sponsorship efforts next year. If you have any questions, concerns, etc. please do not hesitate to reach out to a member of the Sponsorship committee or any MAPMS board member. Thank you again for your past support and your consideration for supporting this great society in 2023.

Matthew Johnson– Past President, Sponsorship Committee Chair

WELCOME TO GRAND RAPIDS!

Lunch and Dinner options are a half-mile or less from the Convention Center.

- Check out the many options available by accessing the Experience GR link. [Grand Rapids Restaurants & Places to Eat | Brunch, Food Trucks \(experiencegr.com\)](#) . With many options a short walk from the Amway Grand, attendees will have ample time to walk to the place of their choosing, enjoy your meal, and get back to the convention floor before afternoon sessions begin. Many of these are located along FREE bus routes – look for the pink [DASH Shuttle](#) – they can also be accessed via rideshare services like Uber.
- Several Grand Rapids breweries are within walking distance of the Amway Grand as well. Use our [printable tour map. PDF File](#) of all the area breweries.
- [Frederik Meijer Gardens & Sculpture Park](#) is an iconic tourist destination in Grand Rapids
- Visit the best of Grand Rapids cultural attractions and things to do in a unique experience using [Culture Pass GR](#)
- Grand Rapids was recently named one of America's Top 20 Foodie Cities, and one of the best places to get a taste is [The Grand Rapids Downtown Market Studio Park](#), in Downtown Grand Rapids Has Something for Everyone to Enjoy

There is so much more to share and highlight for main attractions to explore - Come and See GR!

Note that hours and menus can change without notice, so it's always a good idea to call or check social media pages before you go or visit [Grand Rapids Hotels, Events, Restaurants, Things to Do & Vacations \(experiencegr.com\)](#).

MARK YOUR CALENDARS! **43RD ANNUAL MEETING** **OF THE** **MIDWEST AQUATIC PLANT MANAGEMENT SOCIETY** **MARCH 13– 16, 2023.** **AMWAY GRAND PLAZA HOTEL** **GRAND RAPIDS, MI.**



2023 CALL FOR PAPERS ANNOUNCEMENT

UPDATE TO ABSTRACT SUBMISSION PROCEDURE COMING SOON

We will soon be moving to an entirely new abstract submission system this year so be on the lookout for the official Call for Papers email with more details on the new system later this month and throughout the Fall. You can expect to receive information in your email inbox, through our social media channels – be sure to follow, like, share and comment on MAPMS content on your favorite platform(s): LinkedIn, Twitter, Instagram, and Facebook to continue receiving the most up to date information, as well as on the conference page of our website.

We asked, you answered and your MAMPMS Board of Directors listened! Due to consistent feedback received on program content via the annual conference survey, the Board is committed to expanding our reach and calling on scientific research and field application – both in the traditional sense from academia, agency and industry leaders as practices relate to management of aquatic plants and algae; as well as nontraditional, yet relevant, educational presentations (ie. water quality, nutrient mitigation, fisheries, field operations, safety practices, etc.) to further support the mission of MAPMS. Our program goal in 2023 is that each of our members walks away from the meeting with something they can put into action in the coming year.

In effort to engage the participation of our membership more actively we will be introducing an “Applied Field Techniques and Technologies” paper contest for the 2023 program. Have you developed strategies, techniques or implemented key Best Management Practices in the field that have helped improve the way you manage aquatic environments? Have you had a unique operational problem-solving experience? This is an opportunity for you to make a difference and positively impact our industry. However, the inclusion of this highly requested topic in the 2023 program will not be possible without your participation! Help MAPMS spread the word and encourage your employees, co-workers, and agency/riparian cooperators to contribute to the 2023 conference program and share in their experiences afield!

We continue to stay rooted in our efforts to encourage relevant student research with the Robert L. Johnson Memorial Research Grant open to graduate students awarding up to \$10,000, as well as the Student Paper Contest available to undergraduate and graduate students with three monetary prize levels.

Contact President Elect and Program Chair Amy Kay with thoughts, questions, or preliminary content ideas at akay@clarke.com or 715-891-6798.

We look forward to YOU helping to make this the most content rich, interesting, and applicable program in our 43 years of promoting sound and appropriate technologies for the management of aquatic resources!

Amy Kay– President Elect, Program Committee Chair