



THE NORTHERN LAKES MANAGER

FALL 2017

WWW.MAPMS.ORG

FROM THE DESK OF THE PRESIDENT: PAUL HAUSLER

Dear MAPMS Membership -

It's hard to believe that we are already nearing the end of 2017. I am excited to report that many promising beginnings occurred in 2017 including fresh, new research (funded in part by MAPMS and several of its leading sponsors) into starry stonewort management and several new initiatives were developed at the strategic planning session held by the Board of Directors this past October in Cleveland. For several board members, this was their first opportunity to go through the strategic planning process. In addition to the exciting new initiatives and the refinement of our mission statement, the process offered an opportunity for all board members to be fully engaged in fruitful discussion. As always, the role of our board is to represent our members to the best of our abilities and make decisions in the best interest of our members and MAPMS as a whole.

Your Society At Work... In addition to the strategic planning session, the MAPMS Board also held its conference planning meeting on October 10 at the Westin Downtown in Cleveland, OH. This hotel is a new venue for MAPMS and located in the heart of a bustling downtown district with multiple entertainment and dining options. It is a first-class hotel and we believe this facility will provide an excellent backdrop for what is expected to be a well-attended event. Make plans now to attend the 38th Annual MAPMS Conference in Cleveland, OH, by registering through our website: (<http://www.mapms.org/conferences/2018-conference/>)

2018 Conference... Your President-elect, Nate Long, is putting together an excellent program including speakers from around the Midwest and across the country. The conference will again be scheduled in the Monday – Thursday format (February 26 – March 1, 2018). We are always looking for your feedback and welcome you to fill out and return a member survey while participating in the conference. We value your opinions and suggestions and strive to make our society the best that it can be (#MAPMS Strong).

Looking forward to continuing to serve you through the rest of my tenure as President. See you in Cleveland!

Your President,

Paul Hausler

38TH ANNUAL MAPMS CONFERENCE : FEBRUARY 26-MARCH 1, 2018

WESTIN DOWNTOWN: CLEVELAND, OH

The 38TH Annual Midwest Aquatic Plant Management Conference will be held February 26-March 1, 2018 at the Westin in downtown Cleveland, OH. The 38TH conference will start on **Monday** and conclude with the banquet **Wednesday** evening. The Board of Directors will conduct the post-conference meeting on Thursday March 1, 2018. See Page 4 of the newsletter for venue pictures and a list of Local attractions!

The 2018 Conference CALL FOR PAPERS IS NOW! Please visit the website for Abstract Submission Forms!

EARN CEU'S FOR MULTIPLE STATES BY ATTENDING THE 2018 CONFERENCE!

NEWS FROM THE MEMBERSHIP & PUBLICITY COMMITTEE CHAIR: AMY KAY

Membership: As MAPMS strives to retain and grow our membership, your feedback is critical. As a committee, we compile and review your responses and comments to the conference survey and implement as we are able to maintain or increase the value of your membership. Thank you for your continued participation with these surveys and feel free to contact the committee or any of your Board of directors with suggestions and feedback throughout the year with ideas on how to encourage participation and increase membership. This year a new member mixer will be held in conjunction with the student mixer prior to the President's reception on February 26th. The mixer will be held at the House of Blues at 5:30pm with the President's reception following immediately at 6:30pm at the same location RSVP to akay@cleanlakesmidwest.com if you plan to attend the new member/student mixer.

Publicity: The Aquatic Plant Identification Chart has been revised and updated thanks to the committee and feedback from plant identification experts in the Midwest. New charts are currently available and will be present at the Society booth at the conference. To request charts in quantity please submit a request to the committee chair at akay@cleanlakesmidwest.com. Also stop by our updated booth, we are excited to share some change to the display that will make its debut at the annual conference in February!

STUDENT AFFAIRS COMMITTEE CHAIR: DR. RYAN THUM

The Midwest Aquatic Plant Management Society (MAPMS) is currently accepting applications for the Robert L. Johnson Memorial graduate student research grant. Each year MAPMS will consider applications for a graduate student grant of up to \$10,000. Funds are collected through donations, sponsorships and various activities at the annual conference.

Recent recipients have attended Clemson University, Mississippi State University, North Carolina State and Grand Valley State University. If you know of a graduate student with relevant study focus, please copy the application forms and encourage them to apply.

Applications can be found on the [MAPMS website](#).

The deadline for applications is February 1, 2018

MAPMS will once again be offering awards for the best student oral and poster presentations at the annual meeting.

For more information, please contact Dr. Ryan Thum

ryan.thum@montana.edu

NEWS FROM THE GOVERNMENT AFFAIRS COMMITTEE: MATT JOHNSON

Due to the membership's interest in the "waters of the United States" definition and potential impact on your business, we wanted to be sure that you were aware of this latest development in the agencies' rulemaking efforts. The EPA Administrator, Scott Pruitt, along with Mr. Ryan A. Fisher, Acting Assistant Secretary of the Army for Civil Works, signed the proposed rule "Definition of 'Waters of the United States' – Addition of Applicability Date to 2015 Clean Water Rule" on November 16, 2017. The proposed rule **published in the Federal Register** on November 22, 2017. The 21-day public comment period closes on December 13, 2017. Please submit comments, identified by Docket ID No. EPA-HQ-OW-2017-0644, to <https://www.regulations.gov/comment?D=EPA-HQ-OW-2017-0644-0001>. The agencies have also prepared two memoranda for the record, including one to provide the public with information about the potential economic impacts associated with this action. The memoranda are available in the docket. More information can be found in the links below.

[Read the Proposed Rule](#)

[Read the Memorandum: Consideration of Potential Economic Impacts for the Proposed Rule](#)

[Comment on the Proposed Rule](#)

[Read the Press Release](#)

A BIG THANKS TO OUR 2017 CONFERENCE SPONSORS!

DIAMOND (\$2500 OR MORE)

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ALLIGARE, LLC
EASY PRO POND PRODUCTS
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THE SILENT AUCTION & RAFFLE COMMITTEE: JAKE BRITTON

The MAPMS Board of Directors and committee members are hard at work preparing for the conference. On behalf of the Silent Auction and Raffle Committee I would like to invite you, as members, to engage in strengthening the Robert L. Johnson Research Memorial Grant (See Student Affairs Committee report for more information) by donating an item to our silent auction and participating in our box raffle. These events are an integral part of our Society's fundraising efforts. Through your generous donations and support we are able to provide students in the field of aquatics financial assistance. Students receiving the award are invited to present their research at the following year's conference which we all benefit from. Please do not miss this opportunity to make a difference and ensure the future of our Society as well as aquatic plant and algae management research. If you have any questions or would like to know where to send your donated item(s) for the silent auction please phone Jake Britton at 810-347-0112 or email at jbritton@clarke.com. Thank you again for your support and I am looking forward to see you all in Cleveland!

EXHIBITS & STRATEGIC PLANNING COMMITTEE UPDATE: ERIC SCHUTMAN

It is hard to believe 2017 is coming to an end in just under a month! Which means the 2018 MAPMS conference is quickly approaching.

Exhibits: Thank you to all who exhibited in 2017, our conferences are not complete without your support! We had 28 exhibitors and would like to invite all of you back for the 2018 conference. We would also like to encourage new exhibitors to sign up in 2018. Being an exhibitor is a great way to network with professionals from all around the aquatics industry. In 2017 the best exhibitor award went to Jeff Sutton with Airmax. Congratulations Jeff and Airmax! We will continue to have the Best Exhibit Award in 2018. If you plan on exhibiting in 2018, I encourage you to register early, especially if you may need extra space or electricity as space is limited and on a first come first serve basis. Registration forms are available at the [MAPMS website](#).

Strategic Planning: The MAPMS Board of Directors held a Strategic Planning session in October 2017, with Dr. Rogers as the moderator. The purpose of the planning was to ensure the MAPMS board is serving its members and continuing to move in the right direction for the longevity of the society. The meeting was very productive and successful, thanks to the help of Dr. Rogers and the MAPMS Board. A few topics the board updated and revised during the meeting included vision and mission statements, core values, SWOT analysis and long/short term goals. The general idea of implementing and updating this plan every few years will continue to help its members, so they know why they are part of MAPMS.

I look forward to seeing everybody again at the conference in Downtown Cleveland in 2018! Contact me if you have any questions

Eric Schutman

Exhibits and Strategic Planning Chair

Eric.schutman@syngenta.com

THANK YOU TO THE NORTHERN LAKES MANAGER SPONSORS!

Jeff Suttner, Airmax

Eric Barkemeyer, Alligare

Bob Langjahr, Aquatic Biologists

David Issacs, Aquatic Control

Neil Gerber, Aquatic Management, Inc.

Steve Brewer, Brewer International

Paul Mason, CPS

TJ Griffith, Cravens Warren

Joe Bondra, Cygnet Enterprises

Bob Robinson, Kasco Marine, Inc

Rick Purcell, KeyColour

John Redd, Outdoor Water Solutions

Jason Broekstra, PLM

Eric Schutman, Syngenta

FROM THE EDITOR: LEIF WILLEY

It is with regret that MAPMS announces that Rich DeJonge has resigned as editor of our organization as he has moved on to other employment outside of our industry. His friendship to the members of the organization and leadership in the board will be missed at the 2018 conference. I was appointed as interim editor to finish Rich's term as editor and continue on in the capacity afterwards. I spent several hours with Rich over the fall learning the mailing system, website management and social media accounts and how to operate them. There are several updates to the website planned for the immediate future, so keep an eye out for those. We have also recently upgraded our AV equipment which will be put to use starting at the 2018 conference! I am looking forward to working with the MAPMS board of directors in my new capacity and look forward to seeing you all in Cleveland!

MAPMS Editor—Leif Willey



2017– 18MIDWEST AQUATIC PLANT MANAGEMENT SOCIETY BOARD OF DIRECTORS

WOULD YOU LIKE TO SERVE YOUR SOCIETY?

Joining the Board is a fantastic way to support the society we all enjoy and benefit from as members. Additionally, becoming a Board Member enhances your reputation among peers and customers, plus highlights your involvement in a professional society as a true professional in the field of aquatic plant management.

We are seeking Board of Director candidates for 2 open positions following the conference in Cleveland. Director terms are a 3 year commitment.

If you are interested in being involved with our Society, contact nominating committee chair Dick Pinagel

dick@aquaweed.com

WE WOULD LIKE TO WISH ALL OF OUR MEMBERS AND THEIR FAMILIES A MERRY CHRISTMAS AND HAPPY NEW YEAR! WE WILL SEE ALL OF YOU IN CLEVELAND IN 2018!



Left: The front of the site for the 2018 MAPMS conference, the Westin Downtown Cleveland . Photo courtesy (www.westincleveland.com). **Right:** House of Blues Cleveland is the site of our new member and student reception and President's reception and it located a short 9 minute walk from our hotel. Photo courtesy (www.eventective.com).

LOCAL ATTRACTIONS

Rock and Roll Hall of Fame

Cleveland Metro Parks

Cleveland Botanical Gardens

Rocky River Reservation

"A Christmas Story" House Museum

Crawford Auto-Aviation Museum

USS Cod Submarine Museum

Greater Cleveland Aquarium

Great Lakes Science Center

Pro Football Hall of Fame

AlleyCat Oyster Bar

Butcher and Brewer

Collision Bend Brewing

Plus many more local restaurants and museums!